



## Virtual VidTrans 2021 to Include Multiple Live Technology Demonstrations

The Video Services Forum is pleased to announce that a number of live demonstrations of the latest technologies for transporting video and audio over IP networks will take place during Virtual VidTrans 2021 which will be held on March 1 & 2.

The theme of this year's conference is, "Innovations in IP for Media Production" and will focus on the innovative types of IP networking and video technologies and their application both for long-haul video transport and for the production studio. In addition to technical sessions, the conference will also showcase some of the latest applications, technologies and products in its virtual exhibit hall as well as provide abundant networking opportunities. This year, VidTrans will be using a cutting-edge, highly interactive platform that will be open for all attendees and exhibitors to have meaningful, person-to-person and group video communications, as well as a rich conference program on March 1 & 2.

This year's VidTrans conference will comprise 2 days of informative technical sessions on the latest technologies for high-performance IP media networking. Industry experts will present technical papers on a wide variety of topics related to video networking, IP transport and IP production. Highlighting the conference will be the following eagerly anticipated panel discussions and updates: Synergy Panel Discussion - Chairs from the GCCG, RIST and, WAN Activity Groups will provide updates in addition to how they produce a combined effect greater than the sum of their separate efforts. There will be updates on the AMWA Receiver Capabilities work effort as well as the soon to be published IPMX Roadmap. The preliminary conference program will be available by February 1 on the VSF site.

VidTrans provides an ideal venue for television professionals to see the latest IP media technologies in person. This low-key conference, attended primarily by industry decision makers, offers a great opportunity to speak directly with key technology providers and users from around the world. This year, for the first time ever, VidTrans will be free to all attendees. With travel costs eliminated, everyone is welcome to join from wherever they are located.

Additional information on Exhibits, Registrations & Sponsorships will be provided shortly. For more information about the conference, please visit [vsf.tv](http://vsf.tv).

### About the Video Services Forum

Founded in 1997, the Video Services Forum is an international association composed of service providers, users and manufacturers dedicated to interoperability, quality metrics and education for video networking technologies. The organization's activities include providing forums to identify issues involving the development, engineering, installation, testing and maintenance of video networking technologies; exchanging non-proprietary information to promote the development of video networking technology; fostering resolution of issues common to the video services industry and promoting interoperability by contributing to and supporting development of standards by national and international standards bodies. Visit VSF online at [vsf.tv](http://vsf.tv).

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