

Video Services Forum Meeting Series

October 6 & 7, 2010

AT&T Laboratories, 9505 Arboretum Blvd.; Austin, Texas 78759

(512) 372-5000

Local Contact: Pierre Costa - 512-372-5849

Daily Agendas

Wednesday, Oct 6

VSF AG Meeting & Presentations

7:30 – 9:30 AM

Time reserved for Activity Group Meetings
SONET/SDH 7:30-8:30, 32NF VoIP 8:30-9:30

Location - ATT Labs Mtg.
Room #330

9:45 – 10:00 AM

- Meeting Starts 9:45AM-

Welcome to Austin, logistics, introductions + Coffee

Pierre Costa/Brad Gilmer
Meeting Rooms 220 A/B
Amy Reibman - ATT

10:00 – 10:45

**Vulnerability assessment of image and video
quality estimators**

Pierre Costa - ATT
Jonathan Jenkyn - Screen
Subtitling Systems

10:45 – 11:15

3DTV

11:15 – Noon

Subtitling for Stereographic Media

Noon – 1:00 PM

Lunch – Sponsored by ATT

1:00 – 1:15

SONET/SDH AG Update

Mike Bany - DVBLink, Inc

1:15 – 2:00

WC2010 Contribution Network

John Dale - Media Links

2:00 – 2:45

Testing FEC Algorithms

Jack Douglass - PacketStorm

2:45 – 3:15

Break

3:15 – 4:00

3D video delivery to mobile devices

Gozde Akar - METU

4:00 – 5:00

Tour of ATT Facility

Hosted by Pierre Costa

5:00

Meeting Adjourn for the Day

Thursday, Oct. 7

VSF AG Meeting & Presentations

7:15 – 8:15AM

Time reserved for Activity Group Meetings

7:30 – 8:30

QoE Activity Group
32NF VoIP

Room #710
Room # 330

- Meeting Starts 8:30AM -

8:30 – 8:45 AM

logistics, introductions + Coffee

Pierre Costa/Brad Gilmer

8:45 – 9:00

The Consumer Digital Video Library

Margaret Pinson - IRT

9:00 – 9:45

VQ assessment for 3DTV

Pierre Costa & Marc Sullivan ATT

9:45 – 10:30

**End-to-end workflow integration for Internet
Broadcast**

Jamie Miles – Level 3

10:30 – 11:00

Break

11:00 – 11:45

**Activity Group Updates (QoE, Video Content &
32NF)**

Stefan Winkler- Cheetah Tech
Wes Simpson – Sys. Resource
Brad Gilmer - VSF

11:45– Noon

VidTrans 2011 Update/Discussion

(VSF Board Mtg., **Room #330**)

12:00 – 1:15 PM

Lunch – Sponsored ATT

Jeffrey Riedmiller - Dolby

1:15 – 2:00

**Handling and maintaining the integrity of
compressed audio bit streams in today's
network architectures**

2:00 – 2:45

Using a Hybrid Approach to Ensure QoT

Erling Hedkvist – Net Insight

2:45 – 3:00PM

Wrap-up, Meeting Adjourn

3:00-5:00

Time reserved for Activity Group Meetings

Video Content 3:00-4:00, Test FEC 4:00-5:00

Location – ATT Labs Mtg.
Room #330

“Preliminary Agenda subject to change”

Meeting Location, Directions, & Hotels

ATT

9505 Arboretum Blvd, Austin, Texas 78759
(512) 372-5000

Directions from Bergstrom Airport to 9505 Arboretum Blvd.
Take a left out of the airport onto Highway 71 West.
Take the US 183 exit.
Take a right on US 183 North.
Proceed on US 183 to Loop 360 South (Capital of Texas Highway).
Take left onto Loop 360 then, merge to right side of road
Take first right after crossing overpass onto Arboretum Blvd.
ATT building is 1/4 mile on the right. Parking is in front of the
building or in the visitor area of the parking garage.
If you are going to the Renaissance Austin Hotel, continue past ATT on
Arboretum Blvd. to the stop sign. The hotel will be on your right.

Preferred Hotels

The Residence Inn Austin/Northwest/Arboretum is located at, 3713 Tudor Boulevard, Austin, TX
78759 USA Phone: 1-512-502-8200

TownePlace Suites by Marriott Austin Northwest is located at 10024 N. Capital of Texas Hwy., Austin,
TX 78759 USA Phone: 512.231.9360

All about Austin:

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- Austin 360 (<http://www.austin360.com/>)
- Restaurants (<http://www.austin360.com/entertainment/dining>)
- Entertainment (<http://www.austin360.com/entertainment>)

RER

9/23/2010