

## Video Services Forum Meeting Series

October 7 & 8, 2008

AT&T Laboratories

9505 Arboretum Blvd.; Austin, Texas 78759

(512) 372-5000

Local Contact: Pierre Costa - 512-372-5849

### Daily Agendas

#### Tuesday, Oct 7

#### VSF AG Meeting & Presentations

7:30 – 9:30 AM	Time reserved for active members of the Cop3VBR Activity Group Working Session, Chair: Carl Ostrom <i>- Meeting Starts 10AM-</i>	Location - ATT Labs Mtg. Room #950
10:00 – 10:05 AM 10:05 – 10:45	Welcome to Austin, logistics, introductions + Coffee Content Identification - Not quite ready for Primetime?	Pierre Costa/Brad Gilmer – Clyde D. Smith, Turner Broadcasting & Katherine L. Parker, Sun Microsystems, Inc
10:45 – 11:15	Developments in Forward Erasure Protection	–Marshall Eubanks, AmericaFree.TV
11:15 – 11:45 11:45 – 1:00 PM 1:00 – 1:45	<i>CDN Architectures and Implementations</i> <b>Lunch</b> Time Synchronization	– Dave Fullagar, Level 3  – Christer Bohm, CTO Net Insight
1:45 – 2:15	<i>Unequal Error Protection of JPEG2000 Streams</i>	– François-Olivier Devaux , intopix
2:15 – 3:00	<i>Why 270 Transport is Often Not the Best Way to Transport Video</i>	– David Herfert & Wes Simpson, Medialinks
3:00 – 3:30 3:30 – 4:00 4:00 – 5:00 5:00	<b>Break</b> <i>The Evolution of Content Identification</i> <i>Tour of ATT Labs</i> Meeting Adjourn for the Day	– CTO, Jaap Haitisma - Philips Hosted by Pierre Costa

#### Wednesday, Oct. 8

#### Presentations

*- Meeting Starts 8:45AM -*

8:30 – 8:45 AM	logistics, introductions + Coffee <i>Memorial – Jeff Carpenter</i>	Pierre Costa/Brad Gilmer Richard Dellacanonica Carl Ostrom
8:45 – 9:15	<i>Cop3vbr Activity Group Update</i>	John Dale/Ryan Korte/P. Costa
9:15 – 9:45	<i>HBRAV Activity Group Update</i>	
9:45 – 10:15	<b>Break</b>	
10:15 – 10:30	<i>VidTrans 09 Update/Discussion</i>	Bob Ruhl/Derek Smith
10:30– 11:00	<i>QoE Activity Group Update</i>	Stefan Winkler/P. Costa
11:00 – 11:30	<i>Title TBD</i>	-Speaker TBD
11:25 – 1:00 PM	<b>Lunch</b>	(VSF Board Meeting, Room #950)
1:00 – 1:30	<i>Presentation 9</i>	–Speaker 9
1:30 – 2:00	<i>Presentation 10</i>	–Speaker 10
2:00 – 2:30	<i>Presentation 11</i>	–Speaker 11
2:30	Wrap-up, Meeting Adjourn	
3:30 – 5:00	Time reserved for active members of the QoE Activity Group Working Session –Chair: Stefan Winkler/P. Costa	Location - ATT Labs Mtg. Room #950

#### Thursday, Oct. 9

7:30AM – 11:00AM	Time reserved for active members of the HBRAV	Location - ATT Labs Mtg.
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Activity Group Working Session and reserved for  
active members – Chair: John Dale/Pierre  
Costa/Ryan Korte

Room #950

## Meeting Location, Directions, & Hotels

### SBC-TRI

9505 Arboretum Blvd, Austin, Texas 78759  
(512) 372-5000

Directions from Bergstrom Airport to 9505 Arboretum Blvd.  
Take a left out of the airport onto Highway 71 West.  
Take the US 183 exit.  
Take a right on US 183 North.  
Proceed on US 183 to Loop 360 South (Capital of Texas Highway).  
Take left onto Loop 360 then, merge to right side of road  
Take first right after crossing overpass onto Arboretum Blvd.  
TRI building is 1/4 mile on the right. Parking is in front of the  
building or in the visitor area of the parking garage.  
If you are going to the Renaissance Austin Hotel, continue past TRI on  
Arboretum Blvd. to the stop sign. The hotel will be on your right.

### Preferred Hotel

Residence Inn by Marriott 3713 Tudor Blvd, Austin, TX

Austin Northwest Arboretum 512-502-8200  
Telephone: (800) 229-9290

ONE-BEDROOM SUITE: **\$149.00** per night between 10/6/2008 and 10/9/2008

Make sure you ask for the Video Services Forum Room Block

**Room Block Expires 9/15/2009**

On-Line Reservation Link:

<http://www.marriott.com/hotels/travel/AUSRI?groupCode=VSFVSFA&app=resvlink&fromDate=10/6/08&toDate=10/9/08>

Group Code is VSFVSFA

### All about Austin:

Austin is a bustling community. All sorts of activities are available. Learn more about our thriving city by surfing over to

- Austin 360 (<http://www.austin360.com/>)
- Restaurants (<http://www.austin360.com/entertainment/dining>)
- Entertainment (<http://www.austin360.com/entertainment>)

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