

General Data Protection Regulation (GDPR)

Introduction

The Video Services Forum Inc. (VSF) is a nonprofit membership organization for service providers, users and manufacturers dedicated to interoperability, quality metrics and education for media networking technologies. The VSF respects the privacy of its members and other visitors to its website (Users). Consequently, the VSF has implemented the following policy to protect online privacy.

Personal information collected by the VSF

It is the VSF's policy to collect and store personal information that Users knowingly provide. The VSF collects this information in a number of ways.

1. Membership

When you become a VSF member, we collect information including (but not limited to) your name, your employer's name, your preferred mailing address (including country location), and your email address. We may ask members to voluntarily provide additional profile information. This personal information is stored in a database record on VSF servers located in the United States. Members may, at any time, request the VSF to change, add, or remove personal information by sending an email with this request to opsmgr@videoservicesforum.org.

2. Non-member accounts

In order to access certain VSF activities, individuals must have a database record with the VSF. An example of such a VSF activity includes (but is not limited to) registering for one of the VSF's events (in-person or online). Some individuals or organizations may choose to join the VSF as a Member to get access to all events and presentations while others may prefer to register for a single event as a non-member. When a non-member registers for an event, we will collect their name and contact information. We will store this information in our database so that we can use it to provide information, meeting documentation, and services associated with VSF events. You may at any time request the VSF to change, add, or remove personal information by sending an email with this request to opsmgr@videoservicesforum.org.

3. Website visitors

Visitors to our website may access a significant amount of information without having to create a member or non-member record. Aggregate data that may be derived by VSF website analytics tools (such as number of hits per page) may be used for internal and marketing purposes and does not provide any personally identifying information. Please see the section in this policy on use of the VSF website for additional information.

4. Correspondence with the VSF

If you correspond with us by email, the postal service, or some other form of communication, we may retain such correspondence and the information contained in it, and use this information to respond to your inquiry or use it in order to keep a record of the correspondence.

5. Payment card information

If you purchase goods or services from the VSF website using a payment card, your personal information is entered directly by you into the online PCI-compliant payment processing service. The VSF does not itself process or store the card information. Occasionally, individuals ask VSF staff to, on their behalf; enter payment card information into the PCI-compliant payment processing service in order to complete a payment. We strongly encourage you not to submit this information by email. When VSF staff receives payment card information it is entered as described above, and then the information is permanently deleted.

6. Survey Data

The VSF may conduct surveys to produce original research, obtain information about member needs, or to receive feedback on services. Responses are confidential; survey results are presented in the aggregate only. Occasionally, personal data may be collected during surveys to fulfill other goals. Participation in surveys is voluntary.

7. Information we receive from third parties

From time to time, the VSF may receive personal information from third parties. This may happen if your organization signs up for membership and designates you as the organization's representative, registers you for an event, or makes a purchase on your behalf. All database entries created through this type of activity belong to the individual and the individual may at any time request the VSF to change, add, or remove this personal information by sending an email with this request to opsmgr@videoservicesforum.org.

Some personal information is necessary for the VSF to provide you with the products or services you have purchased or requested, and to authenticate you so that we know it is you and not someone else. If you have a record with the VSF, you may manage your personal information and update your email preferences at any time by sending an email with this request to opsmgr@videoservicesforum.org.

We do not knowingly attempt to obtain or collect information from children.

Processing of personal information collected by the VSF

The VSF processes personal data to provide you with the products or services you have requested or purchased from us, including, but not limited to, training courses or seminars, meeting attendance and presentations, and other resources. We may use this data to refine our offerings to better tailor them to your needs and to communicate with you about other services the VSF may offer that could assist you. The VSF currently does not use data processors to track personal information. However, if in the future, the VSF does contract with such data processors, the VSF aims to only use data processors that are, and intend to remain, compliant with the most up-to-date regulations for data privacy and security. At that point we will update the privacy statement accordingly.

Use of the vsf.tv Websites

As is true of most other websites, VSF websites collect information about visitors. This information may include internet protocol (IP) addresses, the region or general location where the computer or device is

accessing the internet, browser type, and other website usage information. The VSF's websites may use a web analytics service to collect website traffic and visitor information.

VSF websites include links to third-party websites where you may find relevant information. If you click on these links, you will be leaving a VSF website. The VSF is not responsible or liable for content provided by these third-party websites or personal information they may happen to gather from you.

Cookies and Web Beacons

Cookies are pieces of data that a website transfers to a User's hard drive for record-keeping purposes. Web beacons are transparent pixel images that are used in collecting information about website usage, e-mail response, and tracking. The VSF website does not use these technologies.

All major browsers allow you to block or delete cookies from your system. To learn more about your ability to manage cookies and web beacons, please consult the privacy features in your browser.

When and how we share information with others

We do not reveal your personal data to third parties for their independent use unless you request that we do so, or unless releasing your personal information is required to comply with an order from a governmental entity that is authorized to make such a lawful request. Although it doesn't do so at present, the VSF may, in the future, provide personal data to third parties to enhance your experience with the VSF. If you do not wish to have this information shared, you may opt out at any time by contacting the VSF at opsmgr@videoservicesforum.org to express your preferences.

Data storage and retention

The VSF retains personal data to fulfill necessary processing for legitimate business purposes and for the duration of the User's business relationship with the VSF. For more information on where and how long your personal data is stored, please contact opsmgr@videoservicesforum.org.

Acceptance of Privacy Policy

By using this website, you agree to the terms and conditions contained in this Privacy Policy and any other agreement that we might have with you. If you do not agree to any of these terms and conditions, you should not use this website or any VSF programs, services or member benefits.

Notification of Changes

To meet the ongoing responsibility for maintaining privacy, the VSF may from time to time update this Privacy Policy. If our privacy policies change, the VSF will notify all Users by email or a special announcement placed on the website.

Questions, concerns, or complaints

This Privacy Policy is intended to provide you with information about what personal data the VSF collects about you and how it is used. If you have any questions, or if you have concerns about how the VSF handles your personal information, please contact us at opsmgr@videoservicesforum.org.

December 12, 2018